

The UK view

Future Factory

2020

Gareth Ward, Print Business

Pre-Covid

PRINT
BUSINESS

- Over capacity
- Paper consumption declining
- 53% without web to print
- Small format and display digital

PRINT4ALL
CONFERENCE

Lockdown

PRINT
BUSINESS

- 73% fall in orders
- 90% use furlough
- Work from home
- Display to social distancing
- Healthcare, food, greeting cards

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CONFERENCE

Post pandemic

PRINT
BUSINESS

- 20% smaller
- Switch to trade printers
- Automation and robotics
- Industry 4.0

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Good if . . .

- Higher value products
- Sustainability
- Consultancy

Bad if . . .

- Cut prices
- Zero investment
- Return to normal